

# HIGHLAND PARKS & RECREATION SPONSORSHIP 2026

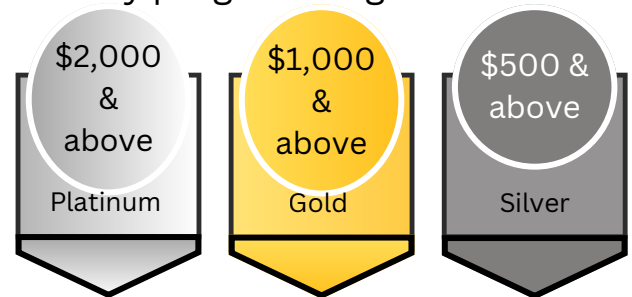
*Invest in experiences. Connect with your community*

Highland Parks & Recreation offers sponsorship opportunities that promote your business while supporting the events and programs that make our community thrive. Your partnership helps us deliver family-friendly experiences that bring people together all year long.

## Sponsorship Benefits Include:

- Recognition across digital and print marketing materials
- Exposure to thousands of attendees at community-wide events
- Inclusion in social media promotions
- On-site presence to engage directly with the public
- Tiered logo placement on banners, flyers, and event shirts
- Opportunities to align your brand with trusted community programming

*Not seeing a sponsor level that interests you?  
We are always looking for in-kind donations!*



		Platinum \$2,000 & above	Gold \$1,000 & above	Silver \$500 & above
Digital Media	Tiered logo presence on event e-blast; includes link to sponsor website	●	●	
Social Media	Tiered logo presence on Highland Parks & Recreation Facebook event posts	LARGE	MEDIUM	SMALL
Activation Space	Allotted time slot during event to interact with attendees	All Events	Up to 3 Events	One Event
Race Entries	# for All-American Mile & Pumpkin Plod	FIVE	THREE	ONE
Physical Signage	Tiered logo presence on event banner	LARGE	MEDIUM	SMALL
Shirt Advertisement	Logo presence on all events with shirts	LARGE	MEDIUM	SMALL

# TIERED SPONSORSHIP LEVELS



## Why Partner With Us?

By becoming a sponsor, you're investing in Highland's parks, people, and programs. Sponsorship funds go directly toward enhancing free community events, expanding recreational opportunities, and supporting special initiatives that make Highland a great place to live, work, and play.

## PLATINUM SPONSOR – \$2,000 & ABOVE

Premier recognition across all major events (Daddy Daughter Dance, All-American Mile, Summer Concerts, Movie in the Park, Summer Theater production, Pumpkin Plod, Fireside Frostival)

## GOLD SPONSOR – \$1,000 & ABOVE

Recognition at up to three major events of your choice

## SILVER SPONSOR – \$500 & ABOVE

Recognition at one major event of your choice

## FACILITY ADVERTISING OPPORTUNITY - \$900 / 3 YEARS

High-traffic exposure within the Lincoln Community Center Fieldhouse.

Your business banner (5' x 5') will be displayed inside the Lincoln Community Center Fieldhouse, viewed by over 200,000 annual visitors through special events, daily users, and recreational programs. Provide a print-ready design and we'll handle installation and display for three years.

The opportunities listed here are flexible and serve as a starting point to showcase your business while supporting our community. We're happy to customize a sponsorship package that aligns with your goals and creates a partnership that benefits us both.

# YES! I WANT TO SPONSOR TODAY



Thank You for being a Sponsor!

## CONTACT:

Business: \_\_\_\_\_  
*(Exactly as you would like it to appear)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

Event Selection for Gold/Silver: \_\_\_\_\_

## Select a level:

**PLATINUM**  
\$2,000 & Above

**GOLD**  
\$1,000 & Above

**SILVER**  
\$500 & Above

Please send your logo or business artwork for advertising to Alyce Van Drunen at [avandrunen@highland.in.gov](mailto:avandrunen@highland.in.gov) as soon as possible, but no later than February 20.

## HOW TO GIVE:

**Make Checks Payable to:**  
Highland Parks & Recreation

**Mail Checks to:**  
2450 Lincoln St.  
Highland, IN 46322  
Attn: Alyce Van Drunen

☎ 219.838.0114

✉ [avandrunen@highland.in.gov](mailto:avandrunen@highland.in.gov)

📍 2450 Lincoln St. Highland, IN 46322

📘 Highland Parks & Recreation