

HPRD SPONSORSHIP OPPORTUNITIES



FACILITY SIGNAGE

Sharp Athletic Complex Fence Sign

Provide us with a print-ready design and we will hang a 4' x 6' sign for THREE YEARS! The SAC sees annual traffic of approx. 125,000 through leagues & over a dozen weekend tournaments from April - October.

___ 4' x 6' sign: **\$600 / 3 years** (___ 3 annual installments or ___ Paid in full up-front)

Lincoln Community Center Fieldhouse Banner

Provide us with a print-ready design and we will hang a 5' x 5' banner for THREE YEARS! The fieldhouse sees annual traffic of approximately 200,000 through special events, daily users, & various programs.

___ 5' x 5' banner: **\$900 / 3 years** (___ 3 annual installments or ___ Paid in full)



Lincoln Community Center Digital Display Ad

Your advertisement will be added to our looping 50" digital displays in our lobby and Fitness Center with an annual traffic flow of approximately 250,000. Each of the 15-20 looping slides has a 5 second duration.

___ **\$500 / year**

___ **\$150 / quarter** (3 months: _____, _____, _____)



PRINT ADS

Seasonal Program Brochure

Our main form of advertisement with 13,000 copies distributed to Highland residents three times per year. Issue deadlines are: Summer: March 15, Fall: July 15, and Winter/Spring: November 15. Ads are full color.

- ___ Business card size (3.5" x 2") **\$105**
- ___ Quarter page (4.25" x 5.5") **\$263**
- ___ Half page (8.5" x 5.5") **\$525**
- ___ Inside back cover (8.5" x 11") **\$1,200 - limit 1**
- ___ Back cover (8.5" x 11") **\$2,000 - limit one**

Summer Theater Program

Your ad will be featured in the programs sold throughout the production attended by 300-500 people nightly. Pages are 8 1/4" x 5 1/2". Deadline: **June 24**

- ___ Half page **\$100**
- ___ Full page **\$150**
- ___ Inside front cover **\$200 - limit one**
- ___ Inside back cover **\$250 - limit one**
- ___ Back cover **\$250 - limit one**



PROGRAM / APPAREL

Movies in the Park ____ **Commitment: \$500 (limit 1 per movie)**

Two family-friendly movies held at Main Square Park each summer. Exclusive partner benefits include: a pre-movie slideshow or commercial (which sponsor will need to produce and provide for approval), reserved booth space at the movie, inclusion as "exclusive sponsor" on all event advertisements: our summer brochure, flyers, and social media posts. **Deadline: March 25 to be included in summer brochure.**

Youth Track & Field ____ **Shirt Sponsorship: \$500 (limit 2)**

Seeking sponsors for our Youth Track & Field program! Company logo will be prominently featured on all participant shirts. Participation is typically 60-100 children. Deadline is May 1.



Highland Youth Basketball ____ **Shirt Sponsorship: \$150**

League for grades K-5 held November to February. Your logo will be featured on the backs of a team's uniforms (approx. ten participants & 2 coaches per team). Deadline is November 1.

Pumpkin Plod

Race held Thanksgiving morning. Your logo featured on the backs of all 1,200+ runner & walker shirts for the annual 10K / 5K. Deadline is November 1.

____ **Level 1: \$150 (text).** ____ **Level 2: \$300 (logo).** ____ **Level 3: \$500 (larger logo at top)**

OTHER (No donation is too small!)

If you have an idea for a sponsorship opportunity, please let us know. We're always looking for in-kind donations of goods or services to improve our programs and events—such as swag/prizes for participants! We would be happy to work with you to design a sponsorship package that benefits YOU!

Amount/ in-kind item or service: _____

to go toward: _____

SPONSOR INFORMATION - fill this out and bring / mail with check to Lincoln Center.

Make check payable to Highland Parks & Recreation

Send a digital copy of your finished ad or logo and desired text to dbyers@highland.in.gov.

Company: _____ Contact: _____

Address: _____

Phone: _____ E-mail: _____

Office Use:

Receipt #: _____

Date: _____



Highland Parks & Recreation
2450 Lincoln Street
Highland, IN 46322
www.highlandparks.org
[Facebook.com/highlandparks](https://www.facebook.com/highlandparks)